

# Top five mistakes when dealing in shares

## 1. Giving the wrong instructions

Did you mean to buy two thousand shares or two thousand pounds worth of shares? Trading in Glaxo, for example, the difference in value could be immense!

## 2. Overpaying for shares that have been written up

If a company, particularly a smaller one has been recommended in a newspaper or magazine very often the shares are marked-up at the start of the next trading session. Check the price first and avoid cheap and cheerful internet sites that just deal at any old price!

## 3. Blindly following 'tips'

If your taxi driver is really such a financial wizard, then why is he still driving cabs for a living?

## 4. Jumping on bandwagons

Just because a certain sector has been all the rage for the past twelve months doesn't necessarily mean that it is going to keep going up forever. Remember football club shares and internet companies!

## 5. Taking the cheapest option

It is possible to buy and sell shares for peanuts these days, however, you may end up with service from a monkey. If you have a sizeable equity portfolio however, paying higher commissions is well worth it for the added value that quality advice and regular dealing price improvements can bring.

Cave & Sons are Authorised and Regulated by the Financial Services Authority.  
Registered Office: Cave & Sons Ltd, Lockgates House, Rushmills, Northampton, NN4 7YB

Cave & Sons

Stockbroking & Investments Since 1906